

Session

Local development: response
to the challenges of globalization

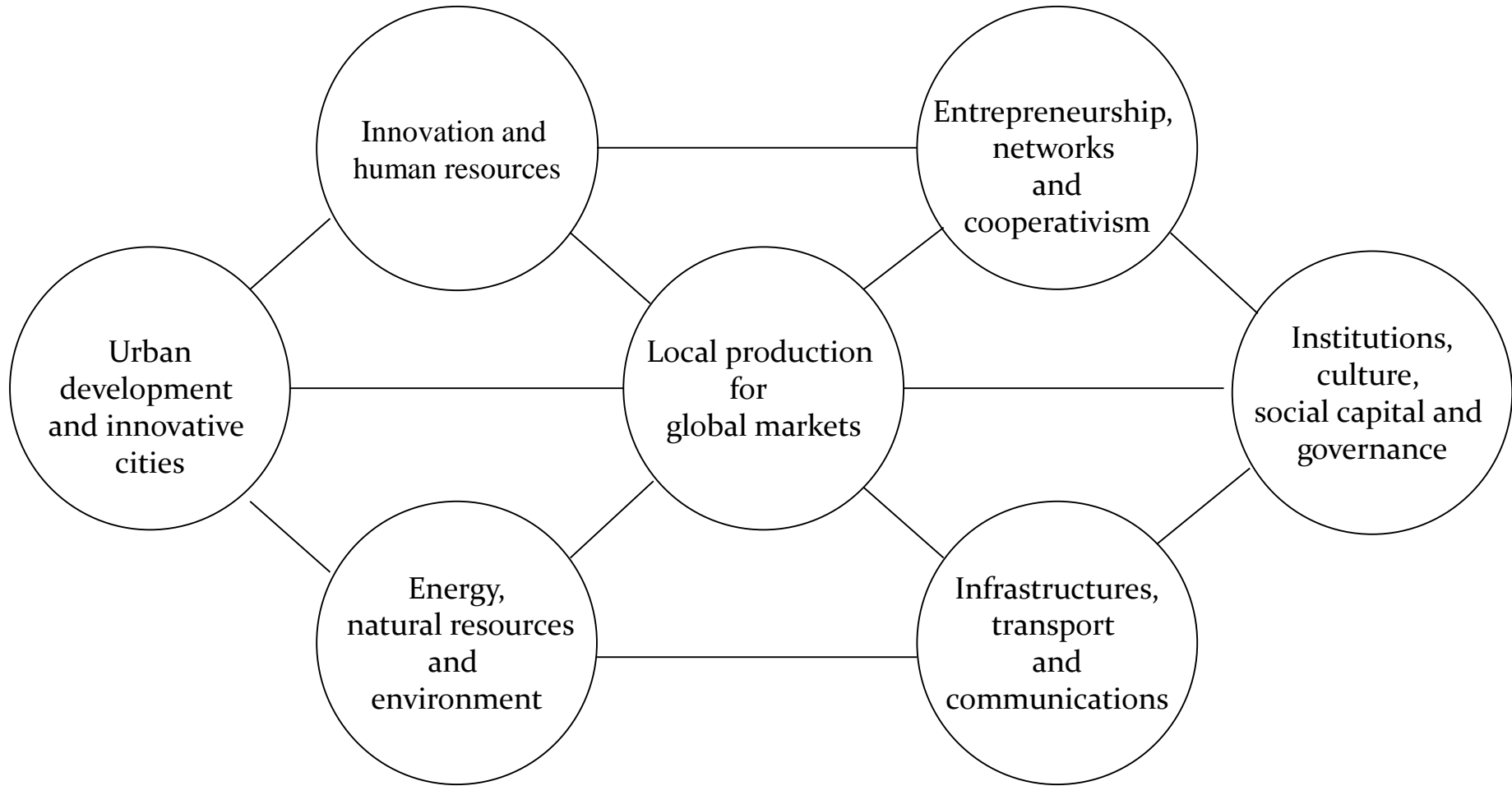


Local development: response to the challenges of globalization




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1. Local initiatives in developing countries
2. Strategy and actions for local development
3. Organization and management of development
4. Local development policy

Endogenous Development for Global Markets



1. Local Initiatives in Developing Countries

-  Local response to global challenges
-  Local initiatives
-  Role of new institutions

Local response to global challenges

- The response to unemployment and productive adjustment
- The answer to increasing poverty
- ~~✗~~ The new role of government
- ~~✗~~ Economic policy effects
- ~~✗~~ The diversity of local response

Local initiatives

- Facilitate entrepreneurial development and the creation of firm networks
- Encourage the diffusion of innovation and knowledge
- Improve urban diversity and networking
- Stimulate the development of the institutional fabric
- Develop social and territorial culture

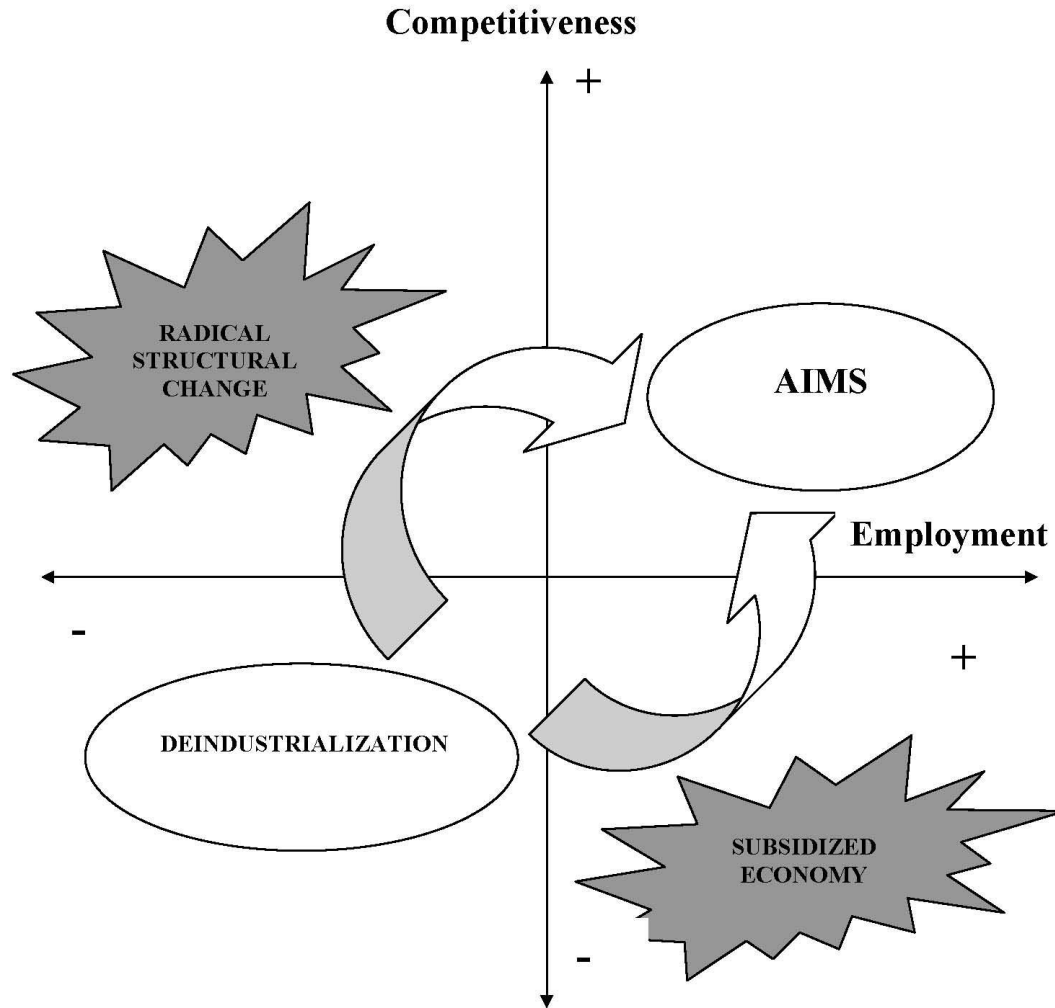
The role of new institutions

- Changes within the State organization
- Formation of networks and associations
- Institutional fabric and social values
- Diversity of territorial culture

2. Strategy and Actions for Development

- ~~✎~~ New strategy for development
- ~~✎~~ Local initiative objectives
- ~~✎~~ Actions for development

New strategy for development



Local initiative objectives

- ❖ Multiple goals for development
- ❖ Balance among objectives and actions
- ❖ The changing priorities of local development

Actions for Development



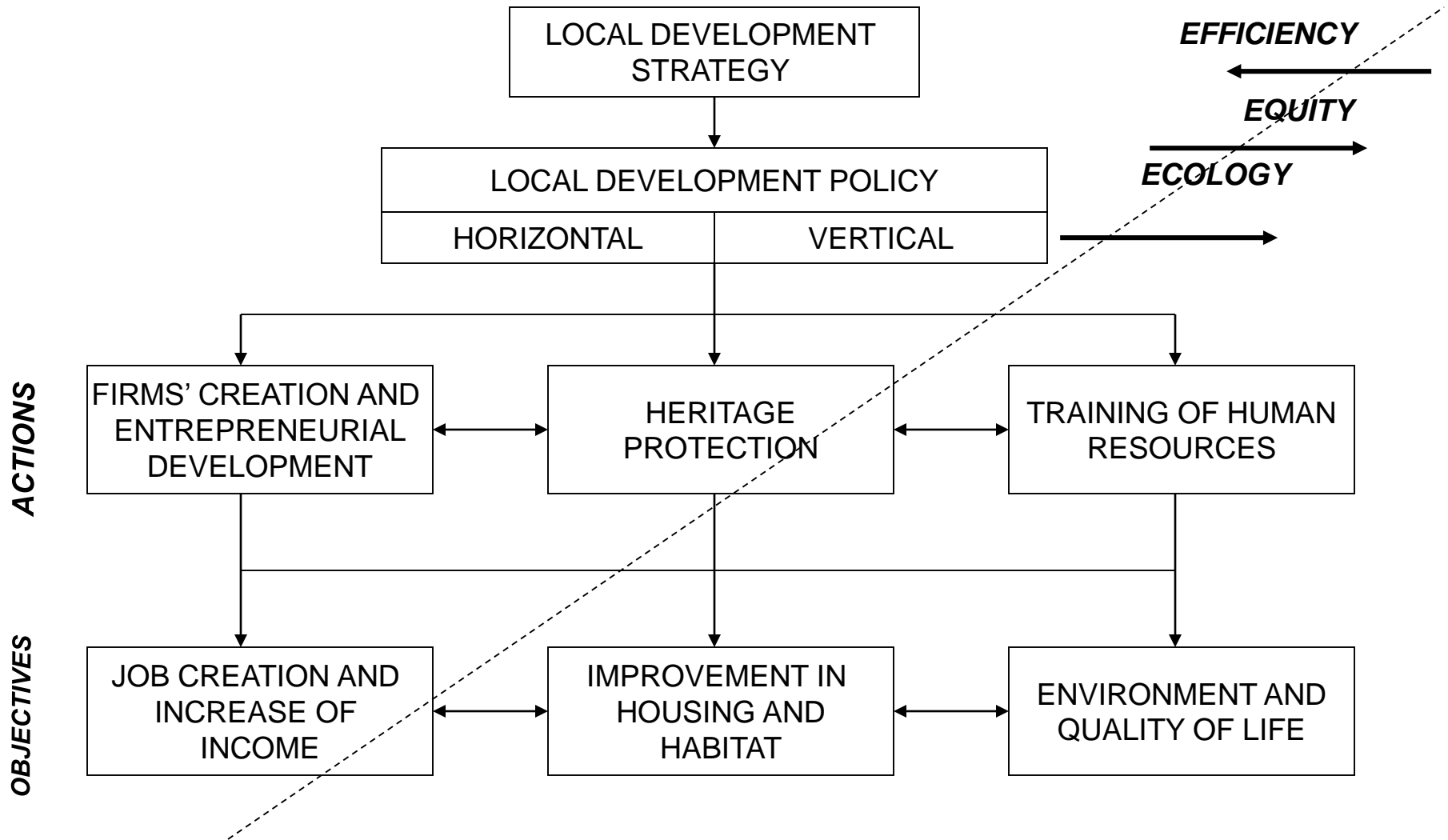
3. Organization and Management of Local Development

- ✍ New governance for local development
- ✍ Strategic management of development
- ✍ Phases of local development strategy

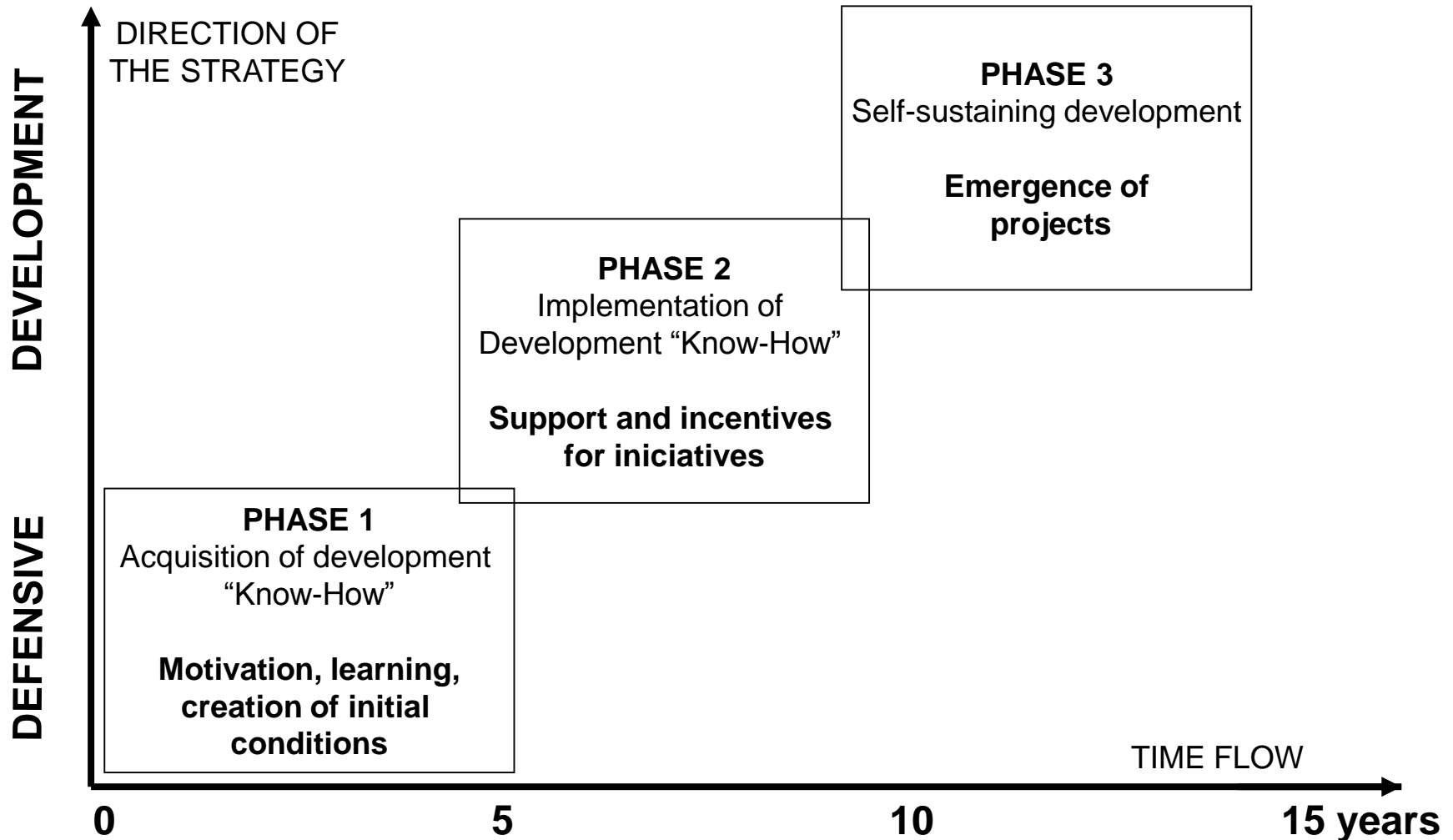
New governance for local development

- ❖ It is an economic bottom-up policy
- ❖ It surged spontaneously, with direct effect on the development forces
- ❖ It seeks the creation of wealth and employment
- ❖ The local actors participate in the management of development tools

Strategic management of development



Phases of local development strategy



4. Local Development Policy

- ✍ Local development policy: characteristics
- ✍ Strategic planning
- ✍ Phases of strategic planning

Local development policy: characteristics

- ❖ It is an economic development policy (industrial, technological, environmental) carried out by local governments and regions
- ❖ It is a policy that surged spontaneously, and affects the development forces
- ❖ It is a development policy that seeks the creation of local wealth and employment, and is not a redistributive policy
- ❖ It is a policy in which organized civil society designs and controls the policy where the local actors participate in the management of the tools.

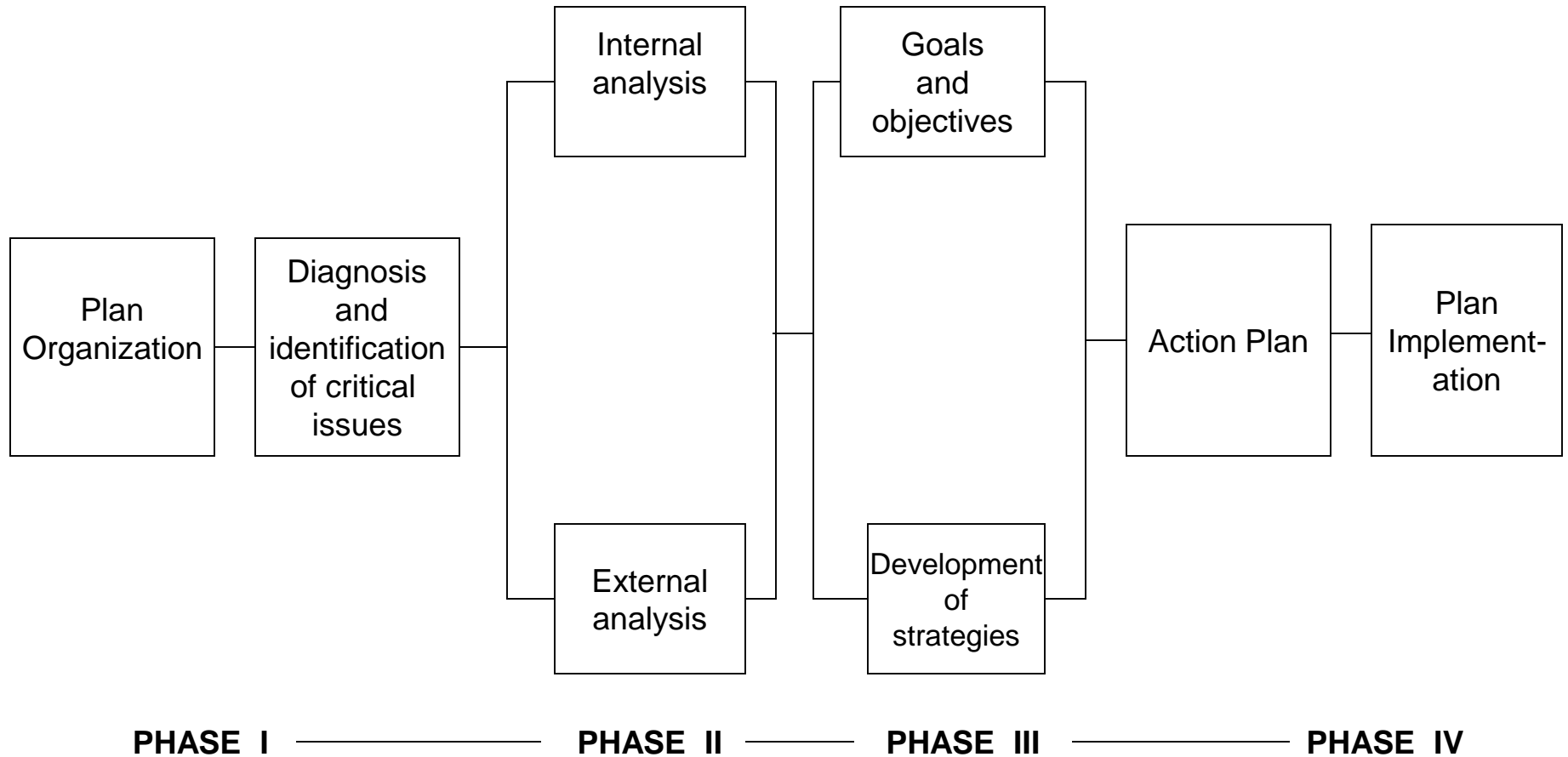
Strategic planning

Strategic planning helps cities and regions to target precise goals with their initiatives.

Negotiated among the local actors, it defines strategies aimed at achieving and maintaining competitive advantages of the territory.

This goal can be attained by mobilizing endogenous potential, attracting resources and external investment and establishing local identity and image.

Phases of strategic planning



“THANK YOU”

